



Extending membership benefits through exclusively discounted insurance products

Costco Wholesale have a very strong member services operation and are always looking to reward and provide members with additional services, products and benefits.

Costco approached A+ Insurance Services Limited to pitch for the supply of high quality low cost travel insurance that would suit their membership and also allow for Executive and Standard member discounts.

A+ won the tender and after only a few months we were invited to offer further member services, Gadget and Business Insurance. This was in recognition of our strong partnership and the way we mirror Costco's strong customer service ethos.

“ We are very happy with the products and service provided by A+ Insurance Services. We have had no member complaints, they provide an open and honest flow of management information, supply the creative assets we need when we need them and are a pleasure to work with ”

Elaine Haynes
Membership Administration Manager

Figures from a simple satisfaction survey that we send out to all travel and gadget insurance purchasers show a score of 4.5 out of 5 with 95% saying they would recommend the A+ product.



About Costco Wholesale

Costco Wholesale Corporation operates an international chain of membership warehouses, under the "Costco Wholesale" name, that carry quality, brand name merchandise at substantially lower prices than are typically found at conventional wholesale or retail outlets.

As at 29th February 2016 they had 698 warehouses and 81 million cardholders across 10 countries with 27 of these locations being in the UK.

Learn more about Costco by visiting www.costco.co.uk

At A Glance

- 3 live insurance products
- Dedicated quote and buy website
- 95% of users would recommend us
- Over 3,000 website views per month

To find out how A+ can help extend your product footprint and gain your brand entry into the financial services market please contact **Mike Brown, Head Of Partnership Marketing** on **0330 606 2566**